



# LINSCOMBE FARM NEWSLETTER

November 10th 2011



So the progression of the Great Merger continues.....for those of you who missed the news before, Rod and Ben's has joined forces with Linscombe Farm: two like-minded, Exeter based family farms working towards the same goal of supplying fresh, nutritious organic vegetables to you. Whilst, of course, simultaneously trying to save

the world and survive whatever the weather or wider economic climate throws at us so that we can continue our service to you, the champions who help us produce so much more than just genuinely healthy food.

Merging the two farming operations has been proving successful (and interesting....). Rod has been able to focus his office time on developing his soup enterprise, with some great results, and would like to continue to do this. Juggling two separate admin systems has been something of a challenge, so Helen has been busy updating the Linscombe website (with the help of web developers!) to handle the admin of both box schemes. This process is now approaching completion, although there are some finishing touches (such as the order the collection points are listed in). We are also working on a set of step by step instructions that will be available to view or download. If anyone comes across problems or ambiguities then please do let us know so that we can refine the system. Everyone sees websites differently! Hopefully we will find the time to do these last few bits before the weekend.

If you have been used to Rod (or us over the last three months) managing your account for you, don't panic, you don't need to do anything, your vegetables will arrive as usual when you want them. Just let us know by the Monday

deadline as usual if there are any changes. There are some new options available for you, but these will be the topic of future newsletters.

If you are a customer who normally goes online each week (or whenever you want a vegetable delivery) you will now need to go online to Linscombe's website at [www.linscombe.co.uk](http://www.linscombe.co.uk) to make your vegetable order. We appreciate that an unfamiliar website will take you a little longer to make your first order, so as an additional welcome, we will send you a unique discount code for 10% off the value of any orders in November. We have had Rod and Ben Guinea Pigs already log on successfully but if you do need any help with your online shopping then please do get in touch.



The last couple of months have been super busy as we harvest storage crops from the fields and get them safely into the barns – onions, potatoes and squashes now fill every available nook and cranny! A quick sigh of satisfaction and then another quick runaround to get in the overwintering green manures to protect the soil over the winter, before the weather broke. There will be some great special special offers available on the website as we need to cram a bumper harvest into some very tight spaces – squash the squash in, so to speak. Speaking of which, this will be available at £5.00 for 5kg as opposed to £1.80/kg and Valor white potatoes at £8.00 per 25kg bag (32pkg as opposed to £1.30/kg). Watch out for other great offers and bulk buy deals. We are very conscious that price has become increasingly important to many people over the last few years.

Boxes have been full of the autumn cornucopia of vegetables – a wonderful display of vibrant healthy produce and colours we hope you are enjoying, as they are certainly a real pleasure to pick and pack.

All the best,

Rod, Phil and Helen & Teams!

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